



# SPONSOR COMMITMENT FORM

**What is FREEZE FOR LIFE?** Watersports in December to help fund scholarships for local area high school graduates and cancer research

**When is FREEZE FOR LIFE?** December 3, 2011 - Williams Bay, WI at the Gage Marine Lakefront (10:00 a.m. - 3:00 p.m.)

**Why should my business sponsor FREEZE FOR LIFE?** Freeze For Life is an event where participants raise money so that they can waterski, barefoot, wakeboard, surf, or tube in December on the frigid waters of Geneva Lake. All proceeds raised go towards funding scholarships to local area high graduates and cancer research. In order to be able to put on this event, we need the help of the businesses in the surrounding community.

**How can I get involved with FREEZE FOR LIFE?** In order to make Freeze For Life a success we need your business to help. Based upon past events we expect to have over 70 participants in the water on December 3th. In addition, we expect close to 300 spectators from the local community. Please review the various sponsorship levels identified below and see what you can do to help fund scholarships as well as the fight against cancer.

*I am excited to be involved with Freeze For Life. At the current time I feel that I can assist with the event by providing the following:*

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The items I listed above have a value of \$ \_\_\_\_\_ Please circle below the level of sponsorship your generosity affords you.

Please make checks payable to "FREEZE FOR LIFE"

**In exchange for the above sponsorship I understand I will receive the benefits.**

PLATINUM SPONSOR - \$2,000	GOLD SPONSOR - \$1,000	SILVER SPONSOR - \$500	BRONZE SPONSOR - \$250
1. Three Banners Displayed at Event 2. Mention on web page 3. Mention in all print ads regarding event. 4. Repetitive verbal recognition at event. 5. Large Logo on event T-shirt	1. Three Banners Displayed at Event 2. Mention on web page 3. Mention in all print ads regarding event. 4. Repetitive verbal recognition at event. 5. Small Logo on event T-shirt	1. Two Banners Displayed at Event 2. Mention on web page 3. Mention in all print ads regarding event. 4. Repetitive verbal recognition at event.	1. Repetitive verbal recognition at event 2. One Banner Displayed at Event 3. Mention on web page

Sponsor Information	
BUSINESS NAME	_____
CONTACT	_____
ADDRESS	_____
PHONE	_____
EMAIL	_____

I understand that it is my responsibility to provide Freeze For Life organizers with the necessary banners, logo artwork, and sponsorship items in a timely fashion so that event logistics can be properly arranged. Hereby agreed to:
_____ <i>Sign &amp; Date</i>
_____ <i>Print Name</i>